


ENVIRONMENTAL
REPORTVol. **21**

Our packages contribute to both customers and society's initiatives in environmental sustainability.

Recently, social awareness about the environment, such as marine plastic, is intensively spreading. In fact, we have been making attempts in Reduce – Recycle – Reuse activities. We would like to introduce some of our efforts.

Fuji Seal Group

Initiatives for Resource Recycling: "Recycle of Pressure-Sensitive Label Liner (Release Paper)"

Fuji Seal Germany GmbH has faced a long-term problem concerning disposal of liner, waste derived from its booklet production*¹. Over 50 tons per year was sent to a waste incineration site in Germany for disposal. Not only this practice was not environmentally friendly, but the company had to pay the disposal fees over 120 EUR per ton.

Since May 2022, Fuji Seal Germany has initiated the AD Circular program with Avery partnership. We are proud to share the AD Circular certificate that witnesses our terrific achievements below:

- Over 21.87 tons of liner waste was recycled including PET and glassine liners.
- Recycling of the liner waste has improved the carbon footprint at Fuji Seal Germany with a reduction of 39.76 tons of CO₂ emissions.

Fuji Seal Group will continue its efforts to reduce CO₂ emissions and to recycle limited resources in order to contribute to the realization of the circular society.

*1 Booklet label: A label with a significantly increased display area by attaching a folded booklet, etc., to a pressure-sensitive label, which can contain information in multiple languages. Since they can be attached in a booklet form, they can be made to look like a book.

<https://www.fujiseal.com/jp/product/tac/promo-leaflet.html>



Fig.1) Circular certificate



Fig.2) Collection of liner



Fig.3) Collection of filled boxes in our warehouse